



March 25, 2009

Dear Friend,

In partnership with the City of Eugene and the Downtown Rotary, Skaters for Eugene Skateparks are asking for your support towards an amazing community enhancement project - the **City Center Skatepark** in the heart of downtown Eugene. This 18,000 sq ft facility will be located in the currently underutilized area within Washington/Jefferson Park covered by the I-105 Bridge. We firmly believe that redesigning and renovating Washington/Jefferson Park into a regional, **destination attraction** for skaters of all ages and abilities will foster civic pride and support community livability. This area currently sees a high frequency of negative activity. Construction of this project is a key component of cleaning it up by bringing a positive and consistent user presence to the park and is an important investment in healthy and physically active youth.

**This will be no ordinary skatepark!** It will complement our existing inventory of local skateparks by being the largest covered and lit skatepark in the region, allowing for the rare opportunity to engage our youth in year-round, healthy, physical activity. It will also be uniquely Eugene, designed for skaters by skaters. The park will be heavily used locally by after-school instructional programs and has the support of School District 4j, City Council, County Commissioners, City of Eugene Recreation and Parks and Open Space divisions, and more than 1,700 local petitioners who have passionately advocated for this skatepark since the early stages in 2004. It will also be a large tourism draw for skaters from around the nation, particularly the west coast region, bringing significant economic benefits to our community.

Matching funds of nearly \$300,000 from the City of Eugene are available for this project through system development charges. As a non-profit organization, Skaters for Eugene Skateparks and our partners have taken on the goal of raising an additional \$300,000 by the end of 2009. **We need your help through ...**

- Purchasing a piece of the skatepark, such as a brick, bench, drinking fountain, or other element
- Donating cash, or in-kind labor and materials toward construction
- Sponsoring an area as a group or as an individual
- Sponsoring a fundraising event

**Please consider making a significant donation** this year to what will be nothing short of a legacy for this community. You will receive recognition on our website, in publicity materials, recognition at the many events that will be held throughout the year, and on a donor wall to be constructed at the entrance to the skatepark. For more information about the many donation opportunities available or to arrange a presentation, please contact us at [www.skateeugene.org](http://www.skateeugene.org).

Thank you for joining us in helping make a lasting difference in our community, creating a destination location, and keeping our youth active and positive.

Best regards,  
Skaters for Eugene Skateparks  
Steering Committee